

# DESIGN HOTELS™ PRESS RELEASE

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## HUUS GSTAAD OPEN FOR SUMMER SEASON

*Taste, Comfor, and Adventure*



*Berlin, June 15, 2017 – With just 7,000 inhabitants, Gstaad-Saanenland is known for its secluded, relaxing retreats, yet it is its world-class cultural programs, outstanding skiing, and “chalet-chic” exuberance that makes it one of Switzerland’s premier destinations, and not just during the ski-season. Once the snow melts, Gstaad can be seen in a very different, verdure light. The lush rolling hills and abundance of flora and fauna, paired with sweet-scented Alpine air and brilliant sun, makes Gstaad the perfect summer getaway, sure to revitalize body and spirit. [www.designhotels.com/huus-gstaad](http://www.designhotels.com/huus-gstaad)*

Striking the delicate balance between a restful retreat and acting as a community base for likeminded adventurers, Huus Gstaad—one of a handful of hotels open in Gstaad during the summer and autumn—is the ultimate Alpine hub. And through Huus Gstaad’s commitment to “make the Alps accessible to everyone”, and with the help of their own *Mountain Concierge*, the hotel has designed an all-inclusive Summer Program allowing hotel guests to experience the absolute best of the region.

Set 1,111 meters above sea level in the heart of the Bernese Oberland, the spectacular surroundings of Huus Gstaad permeate every aspect of the hotel—from the tangible to the experiential. Housed in a traditional wooden-clad chalet, the 136-room hotel transcends simple Swiss hospitality to embody the home of a close friend, albeit one with a taste for adventure and impeccable taste in mountain abodes.

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Huus Gstaad's all-inclusive Summer Program\* is a seven-day schedule of activities:

Monday to Friday—guided bike tour with the latest models from Rocky Mountain Bicycles

Monday to Saturday—guided nature walks through the region

Tuesday—Abseiling and zip lining

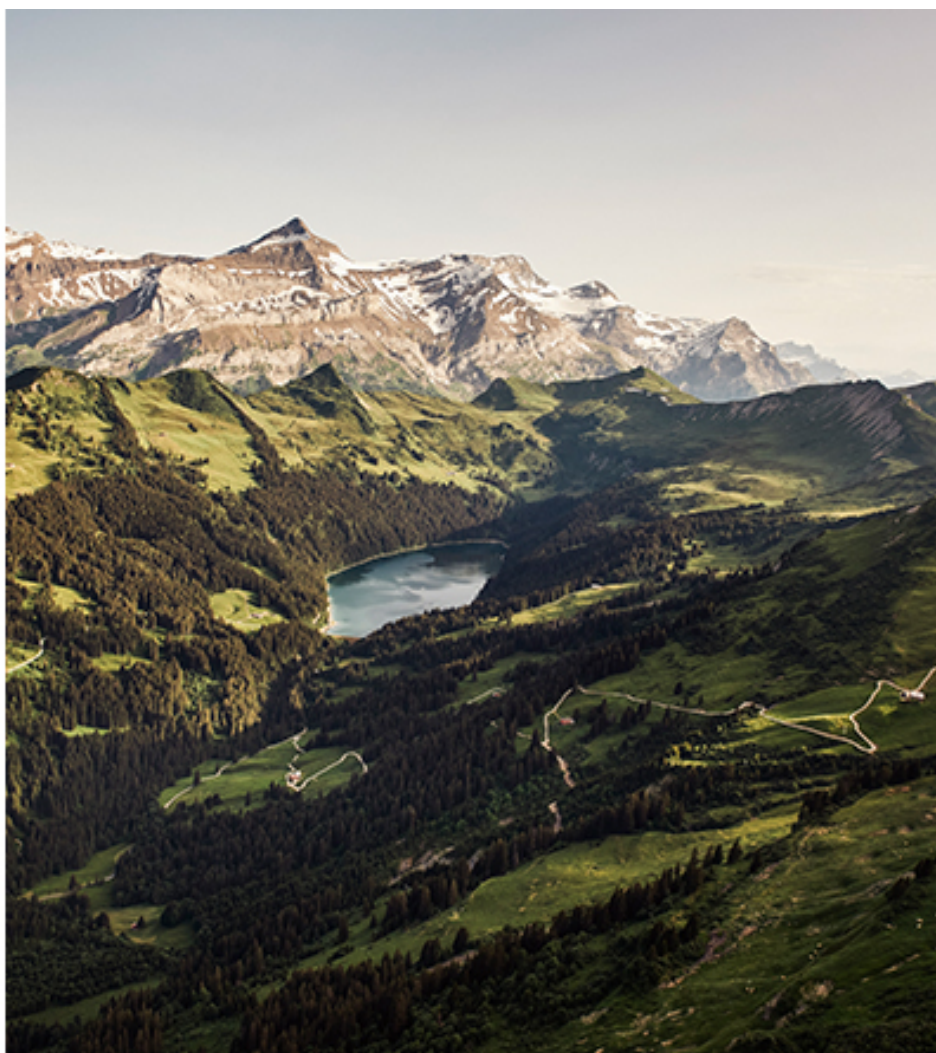
Wednesday—Rafting along the Saane or Simme River

Thursday—High Rope Course

Friday—Guided bike tour with the latest models from Rocky Mountain Bicycles

Saturday—Canyoning

Sunday—High Rope Course



Evenings at Huus Gstaad can be spent in one of the hotel's four restaurants where Head Chef Giuseppe Colella and his team serve a range of dishes made with the best organic, locally sourced ingredients. Then it's onto the hotel's rooftop bar or garden, where guests can enjoy a sundowner to the sounds of resident DJ Ewald Klassen, playing a mix of electro and chilled beats.



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The Summer Program will also incorporate many of the sporting and cultural events taking place in Gstaad, including the Swatch Beach Volleyball tournament (July 4-9), Gstaad Menuhin Festival (July 13-September 2), the Swiss Open Gstaad (July 22-30), and the Hublot Polo Gold Cup (August 17-20).

\*All activities include equipment hire. Activities are carried out with experienced, qualified instructors, certified in Health and Safety and First Aid and able to with with all ages and levels of ability.

## **Made by Originals**

Men from different mountains will always have different perspectives. Luckily for Günter Weilguni and Marwan Naja, they both have the same soaring ideals that have led them to open Huus Gstaad together. It seems that the pair realized their compatibility early on, which ensured that the conceptualization process of Huus could be long and thoughtful, leaving no stone unturned. “We wanted to come up with a concept that was different” explains Weilguni. “We wanted people to feel at home.” They decided to include a variety of additional “add-ons” in the room rate, such as guided winter hikes, canyoning, climbing, and mountain biking, by working closely with the Alpine Centre Gstaad and another ski school in the area. This led to the pair settling on a concept that can be neatly summarized in two words: adventurous hospitality.

