

# DESIGN HOTELS™

## PRESS RELEASE

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## THE CROATIAN EPICUREAN EDIT

### *Hotel Lone's off-season allure*

*Berlin, August 15, 2017 – There's a buzz around Croatia that's luring travelers with the promise of wines and olive oils that rival Italy's finest—the result of a similarly generous climate. And with its expansive coastline of clear emerald waters dotted with hundreds of lush islands, off-season is an ideal time to enjoy this Adriatic destination without the crowds of busier months. Drawing from the natural bounty sourced from the surrounding fragrant Mediterranean forests, sun-bleached vineyards, and wave-lapped coves, Hotel Lone is encouraging visiting gourmands and wellness seekers to take to their bikes and visit some of the region's most exciting producers and restaurants on a two-day gourmet tour this October. [www.designhotels.com/hotel-lone](http://www.designhotels.com/hotel-lone)*

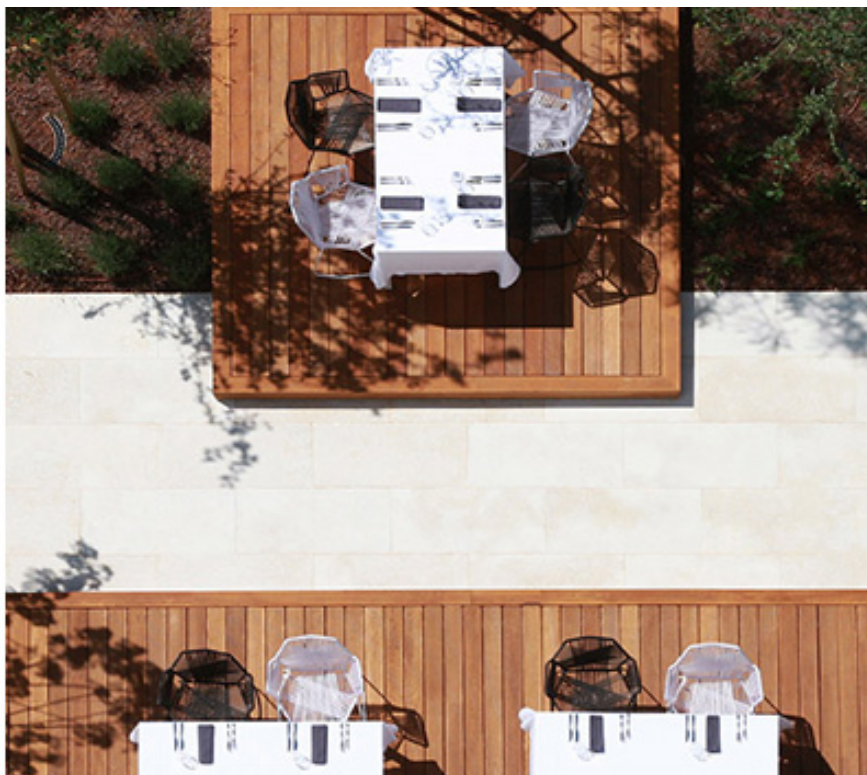
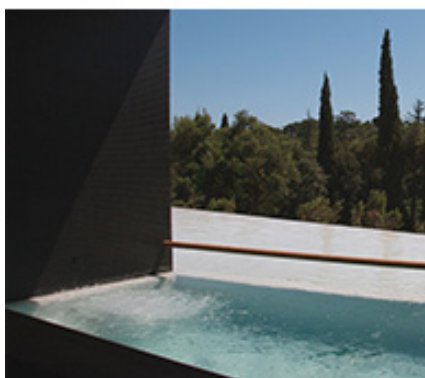
Taking place in Rovinj on October 7 and 8, 2017, the Bike & Gourmet Tour follows two different thematic routes designed to sample the full spectrum of Istrian delicacies. The tour commences with the Monti trail, which takes in the defining features of Istrian inlands including the kažun stone huts, the famed Histria Aromatica arboretum and herb gardens, and, of course, the farms producing the region's celebrated charcuterie. The second day is dedicated to the Mare trail, focusing on the abundant local seafood for which this pocket of the Adriatic is famed. Kicking off at the lush Zlatni rt Park, the trail follows the coast to San Polo cove where a picnic of salted and marinated sardines, tuna carpaccio, and shrimp is served beachside. The circular route will then diversify to cater for the different experience levels of the riders, with both options taking in some of the area's most significant historical and archeological landmarks. Designed to be accessible for all cyclists, regardless of experience, guests are free to choose the trail that suits their individual level of skill and fitness: the Hobby trail is adapted to those who enjoy recreational cycling,

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while the Sport trail is slightly longer and more demanding. The Hobby route has a total length of 82 kilometers (Mare 38 kilometers, Monti 44 kilometers) and an altitude difference of 774 meters while the Sport route has a total length of 111 kilometers (Mare 53 kilometers, Monti 58 kilometers) and an altitude difference of 1,100 meters. Experienced guides, as well as support vehicles, are on hand throughout the weekend to ensure participants' safety and comfort.



For those looking for a less energetic insight into the Istrian foodie scene, Hotel Lone can arrange a whole host of local epicurean experiences. From wine tasting at the San Tommaso vineyard to truffle hunting in the Motovun forest, there is sure to be an exquisite culinary encounter to please even the most particular of gourmets. Even closer to home, the hotel's Signature Restaurant ResoLution offers a menu that is an edible celebration of Croatia's indigenous produce. Set in a beautiful garden that opens out to the promenades and meadows around the hotel pool, the restaurant serves a menu that is defined by organic, seasonal ingredients sourced where possible within a 0kilometer radius of the hotel.

### **About the Bike & Gourmet Tour**

Price per person, excluding accommodation:

- EUR 45 for the full weekend tour (Saturday and Sunday)
- EUR 24 for one day of the program (just Saturday or Sunday)

\*Children under 12 years of age receive a 50 percent discount on the price of the program

Rates for Off-Season Bliss packages are available from October to February (exclusive winter holiday season).

### **About Hotel Lone**

Hotel Lone is the first Croatian member of Design Hotels™, which opened in summer 2011 in Rovinj, on the Istrian Peninsula. The 236 rooms and 12 suites gracefully bend away from the coastline in a distinctive Y-shape, offering views of the island-speckled coast and expansive Zlatni rt Park. Three restaurants, three

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bars, and a night club offer up various culinary and late night adventures. With its Mediterranean wellness center, outdoor pool, Mulini Beach Bar, and auditorium for 600 guests and nine further conference rooms with the most recent technology, the hotel is the perfect choice for holidays and destination events. Nearest Airport–Pula Airport 38 kilometers/ 40 minutes by road.

## NOTES FOR EDITORS

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For additional information, please contact us via email [press@designhotels.com](mailto:press@designhotels.com) or phone at +49 30-8849 400 34.

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## ABOUT DESIGN HOTELS™

Design Hotels™ represents and markets a curated selection of over 290 independent hotels in more than 50 countries across the globe. More than a collection of hotels, the company is a collection of stories. Each property reflects the ideas of a visionary hotelier, an "Original," someone with a passion for genuine hospitality, cultural authenticity, thought-provoking design and architecture. Each "Original" stands for the individual, aesthetic and service-driven experience that his or her hotel provides.

Founded by Claus Sendlinger in 1993, Design Hotels™ offers its members insightful travel industry knowledge, from market trend consultancy to international sales representation. The company has its headquarters in Berlin and branches in London, Barcelona, New York and Singapore.

In 2015, Design Hotels™ joined forces with Starwood Preferred Guest (SPG®), enabling its member hotels to have both a greater and more selective reach while offering its Community the benefit of the industry's leading loyalty program. In every participating member hotels, SPG® members can earn and redeem Starpoints on every stay.

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