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PRESS RELEASE



NEW LUXURY IN ZERMATT

Overlook Lodge by Cervo opens in December 2017

Berlin, October 10, 2017 – With an enviable, elevated position in the middle of the village and breathtaking views of the Matterhorn, the Overlook Lodge by Cervo is certain to become the hottest address in Zermatt when it opens its doors in December 2017. The intimate retreat in Switzerland's Pennine Alps boasts five exclusive serviced apartments housed in a newly built lodge—perfectly placed for moments of exquisite isolation this coming winter season. While the extensive facilities at the neighboring Cervo Mountain Boutique Resort ensure that no wish is left unfulfilled.

www.designhotels.com/cervo-mountain-boutique-resort

Room with a view

The Matterhorn is the undisputed star of the Overlook Lodge, and certainly the most visible one. Zermatt's most famous landmark—and arguably the most recognizable of the Alpine peaks—is central to the design of each apartment. Complementing this iconic view are the elegant, Alpine-inspired interiors, which incorporate classic design pieces from the likes of Hay and lighting by Lampe Gras. The Cosy Studio, Vista Studio, and the Vista Two Bedroom Apartment vary in size from 51 to 63 square meters and incorporate a fully-furnished kitchen with dining area, as well as a private terrace. Beds by Swedish brand Hästens ensure a restful sleep after a full day on the slopes. The 152-square-meters Panoramic and Penthouse Apartments each have three bedrooms with en-

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suite bathrooms, as well as a loggia and balcony with Matterhorn views. In the spacious living rooms, the wood-burning fireplace is a real eye-catcher and creates the perfect setting for an après-ski nightcap. Indulgent Molton Brown amenities in all the apartments lend a distinctly spa-like feel to the bathrooms.



The Art of Service

Whether you are staying with family or friends, the Overlook Lodge is the perfect place to enjoy a private holiday without sacrificing the benefits of first-class service. This starts from the moment guests arrive at the train station, where they are collected by Cervo's custom electric vehicle—in accordance with Zermatt's strict no-car policy. The concierge team at the neighboring Cervo Mountain Boutique Resort is on hand to arrange ski passes for the Matterhorn Glacier Paradise's 360 kilometers of slopes, or lunch in a chic mountainside chalet, at a moment's notice. Complimentary WiFi and a heated ski locker are also available at the lodge itself.

From the supermarket to the small but perfectly formed fromagerie, the village offers countless shopping opportunities. Guests are also able to arrange a personalized shopping basket or hamper on the day of arrival with the concierge team. Indulgent mornings in bed are facilitated by the breakfast box, which can be hand-delivered to the apartment each day, while those of a more energetic nature can enjoy the lavish breakfast buffet at the Cervo Puro, located just 350 meters

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away. To ease away the aches and pains of ski-filled days, in-room massages are available on request and guests also have access to a nearby, external spa area. In short, the Overlook Lodge offers the ultimate, all-rounder Alpine experience.

Location

The Overlook Lodge is situated on the Riedweg Zermatt, which rises above the Swiss Alpine village on the sunny side of the valley. The train station and village center are easily reached by a lift and a short walk. The Sunnegga cable car is a stone's throw away, and the public buses offer easy access to the rail station with trains towards Gornergrat as well as Matterhorn Glacier Paradise. Zermatt is considered a snow-safe region and offers skiing, snowboarding, and winter hiking 365 days a year.

The car-free Zermatt is accessible by train with the Glacier Express (parking in Täsch, 5 kilometers away), taxi, or helicopter. The nearest airports are Zurich (250 kilometers, 3 hours 45 minutes) or Geneva (235 kilometers, 2 hours 40 minutes).



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Founded by Claus Sendlinger in 1993, Design Hotels™ offers its members insightful travel industry knowledge, from market trend consultancy to international sales representation. The company has its headquarters in Berlin and branches in London, Barcelona, New York and Singapore.

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