

DESIGN HOTELS™ PRESS RELEASE



Atlas unplugged

The Design Hotels™ Book 2018 out soon

Berlin, Feb 06, 2018 – It's a big, bold world out there. And it's this wild wonder the new Design Hotels Book 2018 sets out to explore. With an early March release, this around-the-globe collection of new and legendary hotels, of standout design statements, of sustainable, attainable, and eye-popping showstoppers will showcase in 500-plus pages a fresh, contemporary look and feel. Of course, there is also the hotly anticipated annual Influencers List 2018, Design Hotels™' picks of creative geniuses challenging the very definition of hospitality design.

The 2018 edition of The Design Hotels™ Book will be released on March 8, 2018, and is priced at 59.90 EUR. The book is available to pre-order from www.designhotels.cc/shop/book-2018

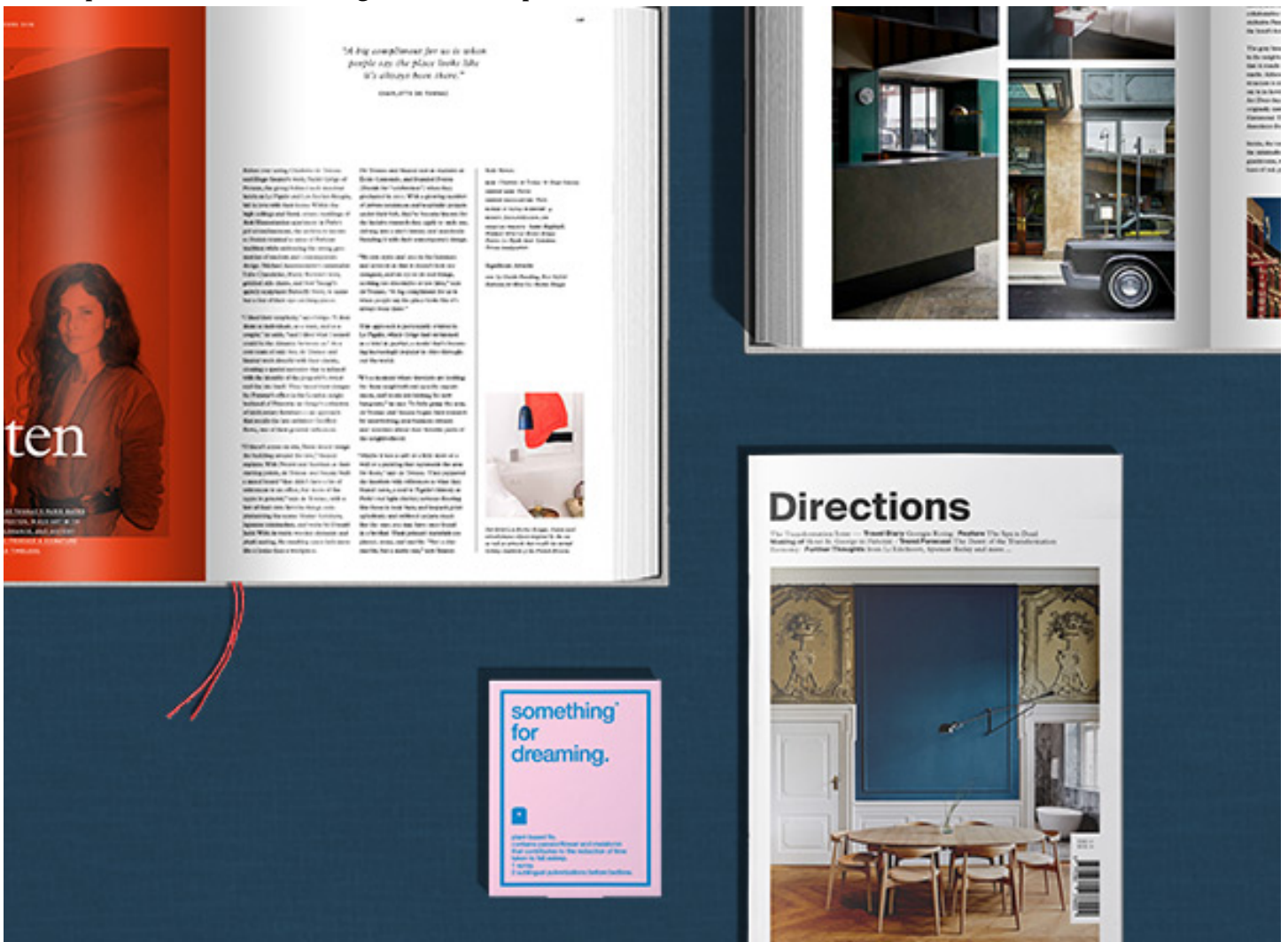
Here, amid a world of stunning locales, thought-provoking design, groundbreaking architecture, and beautiful photography, an in-depth spotlight shines on five multidisciplinary teams and their respective projects. Making up the *Influencer List*, meet these formidable designers and architects and get behind-the-scenes access into their creative processes. To name a few, there's Festen, who, leading with pure and simple

sophistication breathed life into Paris' Le Pigalle hotel and Saint-Raphaël's Hôtel Les Roches Rouges. And then there's Asylum who rose to the challenge of reinventing an 1895 *godown* (warehouse) in Singapore, and in doing so redefined the term “industrial” by adding warmth, charm, and softness. They did this by designing elements in the spaces themselves, such as the lighting and the copper wall units in the rooms. Through these profiles, and others, get deeper insights into key design-drivers within the hospitality and design landscape.

Order by February 28 and Design Hotels™ gifts the all-natural “Something for Dreaming” sleep aid that is taken from the Travel Kit co-curated with Biocol Labs—a boutique pharmaceutical pushing boundaries in the wellness industry—as well as a complimentary copy of *Directions*, the magazine for truly discerning travelers. This year, the *Transformation Issue* looks at various transformative movements underway in the worlds of art, design, food, wellness, and fashion and how they are changing the way we travel.

At a glance:

- The full *Influencers List 2018* features Nicolas Schuybroek, Festen, Dreimeta, Asylum, and Baranowitz + Kronenberg.
- This year's Design Hotels™ Book 2018 features 295 hotels—including 38 new member hotels—across 57 countries and 196 destinations, over 517 pages.
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NOTES FOR EDITORS

For high resolution images and more information on our member hotels, please register on the Design Hotels™ Virtual Press Office designhotels.com/press.

To download the images directly, click [here](#).

For additional information, please contact us via email press@designhotels.com or phone at +49 30-8849 400 91.

For reservations, please refer our website designhotels.com or find the appropriate Design Hotels™ toll-free number designhotels.com/toll-free-numbers.

ABOUT DESIGN HOTELS™

Design Hotels™ represents and markets a curated selection of over 300 independent hotels in more than 60 countries across the globe. More than a collection of hotels, the company is a collection of stories. Each property reflects the ideas of a visionary hotelier, an "Original," someone with a passion for genuine hospitality, cultural authenticity, thought-provoking design and architecture. Each "Original" stands for the individual, aesthetic and service-driven experience that his or her hotel provides.

Founded by Claus Sendlinger in 1993, Design Hotels™ offers its members insightful travel industry knowledge, from market trend consultancy to international sales representation. The company has its headquarters in Berlin and branches in London, Barcelona, New York and Singapore.

In 2015, Design Hotels™ joined forces with Starwood Preferred Guest (SPG®), enabling its member hotels to have both a greater and more selective reach while offering its Community the benefit of the industry's leading loyalty program. In every participating member hotels, SPG® members can earn and redeem Starpoints on every stay.

www.designhotels.com

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