

# DESIGN HOTELS™ PRESS RELEASE

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## DESIGN HOTELS™ WELCOMES SEVEN NEW MEMBERS

*Berlin, October 4, 2018 – The year may be approaching its final quarter, but Design Hotels' quest to unearth hotels created with passion and originality powers on. With a member portfolio spanning 300 properties in more than 50 destinations worldwide, Design Hotels™ continues to thrill savvy travelers with this selection of new boltholes that are groundbreaking and authentic in equal parts.*

**Sentidos Beach Retreat**, located in Inhambane, Mozambique, continues Design Hotels™ foray into the African continent and presents simple luxury in the form of 12 villas that pay homage to the surrounding landscape. Here, locally-crafted furniture sits side-by-side with pieces created in South Africa, and nature overwhelms the senses at every turn. An authentic immersion in local culture is also the name of the game at **S Hotel**, situated in Taipei's foremost lifestyle destination — the Songshan district. Everything from the hotel's art and amenities to its dining concepts look to the country's history and culture for a result that is unmistakably Taiwanese, accompanied by an injection of humor and poetry via interiors by Phillipe Starck. A gateway to Ho Chi Minh, **Bach Suites** offers 36 homely rooms and suites that take the lead from the site's former incarnation as a residence. Inspired by the area's French colonial past, the hotel interiors follow a classic French theme, with an abundance of black steel windows and balustrades. A private five-bedroom property, **Villa la Semilla** on Mexico's Soliman Bay announces itself with gardens, a sprawling terrace and an infinity pool. Available only for private hire by a single party or group, the property

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is the last word in tropical luxury and places guests within touching distance of the surrounding jungle. At **Le Cerf Amoureux** in the French Alpine ski resort region of Cordon-Combloux-Megève, adventure and indulgence come together for a one-of-kind chalet experience in this 11-room boutique hotel. A hit with guests and locals alike, the in-house restaurant Le Cerf is garnering accolades for its take on local delicacies and cements the new hotel's popularity with the après-ski set. Defined by local-mindedness, sustainability, and authenticity, Healdsburg's **Harmon Guest House** is an ode to the community spirit of the town in which it is based. Led by Design Hotels™ Originals Circe Sher and Paolo Petrone, this hub of creativity has 39 rooms and is ideally located for Healdsburg's world-renowned culinary scene.

## Notes to Editors

For high resolution images and more information on our member hotels, please register on the Design Hotels™ Virtual Press Office [designhotels.com/press](https://designhotels.com/press).

To download the images directly, click [here](#).

For additional information, please contact us via email [press@designhotels.com](mailto:press@designhotels.com) or phone at +49 30-8849 400 70.

For reservations, please refer our website [designhotels.com](https://designhotels.com) or find the appropriate Design Hotels™ toll-free number [designhotels.com/toll-free-numbers](https://designhotels.com/toll-free-numbers).

## About Design Hotels™

Design Hotels™ represents and markets a curated selection of over 300 independent hotels in more than 60 countries across the globe. More than a collection of hotels, the company is a collection of stories. Each property reflects the ideas of a visionary hotelier, an "Original", someone with a passion for genuine hospitality, cultural authenticity, thought-provoking design and architecture. Each "Original" stands for the individual, aesthetic and service-driven experience that his or her hotel provides.

Founded by Claus Sendlinger in 1993, Design Hotels™ offers its members insightful travel industry knowledge, from market trend consultancy to international sales representation. The company has its headquarters in Berlin and branches in London, Los Angeles, New York and Singapore.

In 2015, Design Hotels™ joined forces with Starwood Preferred Guest (SPG®), enabling its member hotels to have both a greater and more selective reach while offering its Community the benefit of a prominent loyalty program. Since August 2018, Marriott International combined its leading loyalty programs of SPG®, Marriott Rewards® and The Ritz-Carlton Rewards® into one loyalty program with instant elite status matching and points transfer.

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