

DESIGN HOTELS™ PRESS RELEASE



TORTUE HAMBURG OPENING SOON

Slow and steady wins the race

Berlin, March 13, 2018 – This summer sees the opening of an exciting new property in the center of Hamburg—Tortue, an ode to time, life and new perspectives. Taking its name from the French word for ‘turtle’, the hotel expends the joy of taking one’s time and proffers a certain Gallic savoir-vivre; a stylish translation of the French occupation of this city between 1806 and 1814, when none other than Napoleon lived on the same street. In this temple to the art of life, led by Design Hotels™ Originals Marc Ciunis, Carsten von der Heide, and Anne-Marie Bauer, guests are welcomed to another realm, where the outside world has no choice but to wait.

www.designhotels.com/tortue-hamburg

Comprising a combination of 126 accommodations—114 bedrooms, eight suites and four long stay apartments—alongside a spectrum of gastronomy, event spaces, and nightlife spots, Tortue presents a world *en miniature*. Each corner of the landmarked early 20th century building presents a distinct mood, defined by bespoke wallpaper, exclusively produced by Amsterdam-based Little Owl Design, different design eras, and varying color schemes, masterminded by David Chipperfield Architects and the Hamburg-based Stephen

Williams Associates. The result is a network of spaces that offers a classic and sophisticated atmosphere, framed by high ceilings and bisected by historical courtyards. As the first commercial project of interior designer Kate Hume, guestrooms are warm and intimate, and feature comfortable Hypnos beds as plush respite from the city's cobblestone streets.

Binding Tortue's sense of theatre are five food and drink outlets, as well as a rooftop space with unrivalled views of Hamburg. Designed by Joyce Wang, pan Asian restaurant Jin Gui features a dark, seductive, and texture-filled interior, leading out to a sunroom and terrace. Elsewhere, Kate Hume's French-German Brasserie is characterized by black metro tiles, shadowy booths, and marble counters, while three drinking establishments—including the Stephen Williams-designed Bar Noir and Hume's created lobby level Bar Bleu—complete Tortue's new standing as a prime social hub for Hamburg's emerging Stadthöfe-Quartier.



NOTES FOR EDITORS

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Founded by Claus Sendlinger in 1993, Design Hotels™ offers its members insightful travel industry knowledge, from market trend consultancy to international sales representation. The company has its headquarters in Berlin and branches in London, Barcelona, New York and Singapore.

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