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Out Now: Directions – The Magazine of Design Hotels™ 2019 *New Sanctuaries*

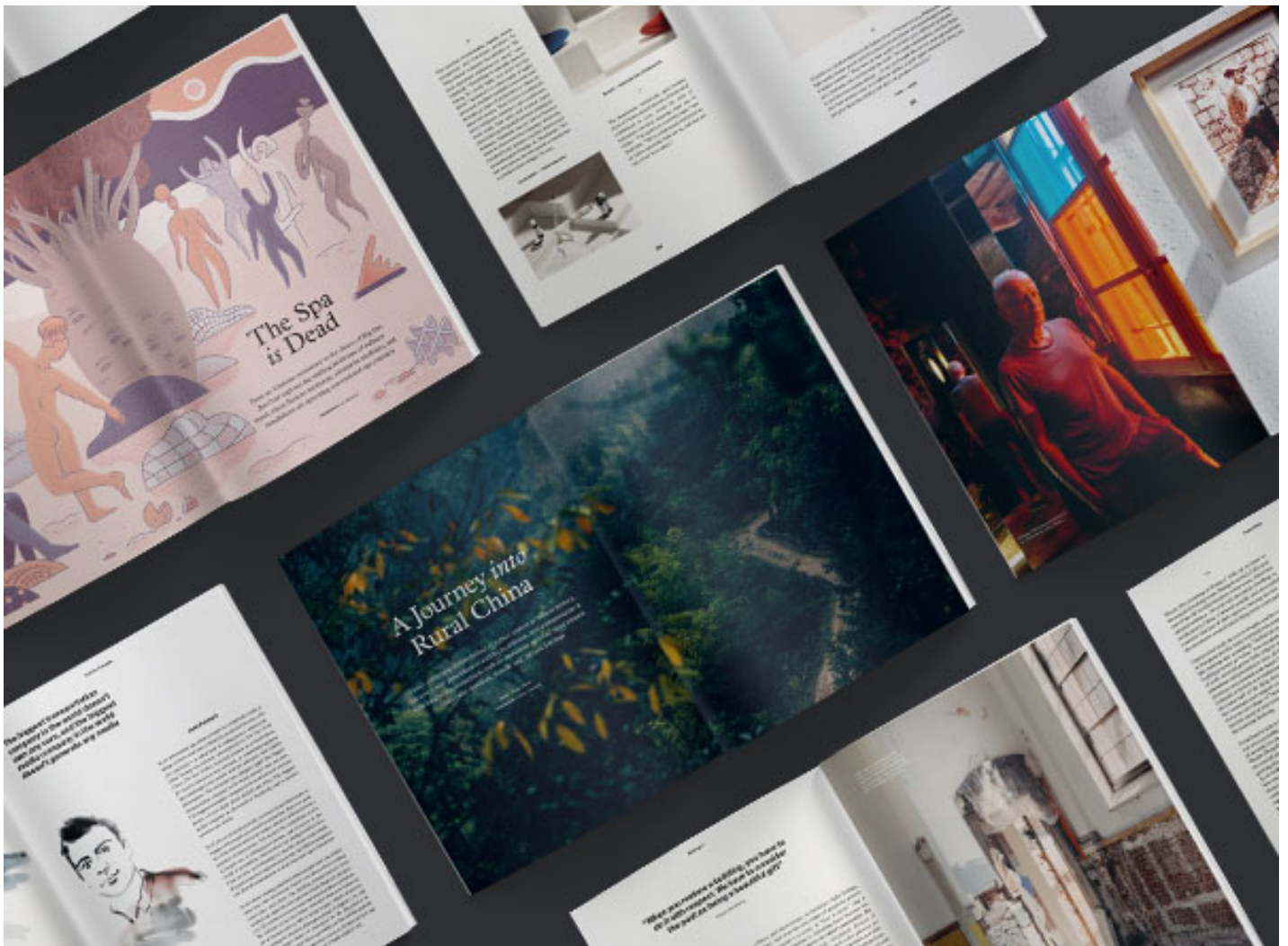
Berlin, February 19, 2019 – February sees the launch of *Directions – The Magazine of Design Hotels™*, an annual travel and lifestyle journal that explores the movements underway in art, design, food, wellness, hospitality and fashion, and their role in shaping the global cultural zeitgeist. For over 25 years, Design Hotels™ has been at the forefront of a movement in hospitality, curating a collection of independent, design-driven hotels that function as social hubs and platforms for meaningful engagement and memorable experiences. *Directions* channels the inspiration, expertise, and adventurous spirit of our international creative community into a slick volume of vividly illustrated travel content produced by leading writers, photographers, illustrators, and visual artists. Exploring the concept of “New Sanctuaries” and its impact on the way we live and travel, *Directions* is available to order online at www.designhotels.cc/shop/directions-magazine-2019

The 2019 edition of *Directions* looks at the notion of sanctuary, both corporeal and figurative, and how its traditional foundations are gaining renewed relevance in the ever-shifting landscape of contemporary living. Since its inception the word “sanctuary” has defied a singular definition, but it was its associations with renewal, shelter, and communion that sparked inspiration in the contributors to this year’s magazine. One of the world’s leading foresight consultancies, The Future Laboratory explore the ways technological excess puts a counter-intuitive premium on human connection in their essay “The Traveler Is Present”. Putting the focus firmly on the tangible, influential curator and retailer Andreas Murkudis shares his 10 best-kept-

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secret travel essentials — extraordinary, versatile pieces by little-known brands that have gained cult following. A physical form of sanctuary is explored in “The Making of August”, which charts the genesis of the Antwerp hotel conceived by legendary Belgian architect Vincent Van Duysen as a modern-day monastery.

Directions is priced at 10 EUR and is available to buy online at www.designhotels.cc/shop/directions-magazine-2019, as well as from a carefully-selected collection of independent design boutiques, newsstands and concept stores including the Berlin-based retailer *do you read me?!* and *Tsutaya Books Daikanyama* in Tokyo.



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Notes to Editors

For high resolution images and more information on our member hotels, please register on the Design Hotels™ Virtual Press Office designhotels.com/press.

To download the images directly, click [here](#).

For additional information, please contact us via email press@designhotels.com or phone at +49 30-8849 400 70.

For reservations, please refer our website designhotels.com or find the appropriate Design Hotels™ toll-free number designhotels.com/toll-free-numbers.

About Design Hotels™

Design Hotels™ represents and markets a curated selection of over 300 independent hotels in more than 60 countries across the globe. More than a collection of hotels, the company is a collection of stories. Each property reflects the ideas of a visionary hotelier, an "Original", someone with a passion for genuine hospitality, cultural authenticity, thought-provoking design and architecture. Each "Original" stands for the individual, aesthetic and service-driven experience that his or her hotel provides.

Founded by Claus Sendlinger in 1993, Design Hotels™ offers its members insightful travel industry knowledge, from market trend consultancy to international sales representation. The company has its headquarters in Berlin and branches in London, Los Angeles, New York and Singapore. Executive Board members are: Peter Cole (CEO), Serdar Kutucu (COO) and Sascha Wolff (CFO)

In 2015, Design Hotels™ joined forces with Starwood Preferred Guest (SPG®), enabling its member hotels to have both a greater and more selective reach while offering its Community the benefit of a prominent loyalty program. Since 13 February 2019 Marriott International unites the former SPG®, Marriott Rewards® and The Ritz-Carlton Rewards® into the leading loyalty program of the industry: Marriott Bonvoy. Members can earn and redeem point in participating Design Hotels™ members.

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