

# DESIGN HOTELS™

## PRESS RELEASE

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### Parilio

#### *Paradisiacal Paros*

*Berlin, July 25, 2019 – Synonymous with picturesque fishing villages, hidden swimming coves, and pristine beaches, it is little wonder that the Greek poet and Nobel laureate George Seferis once declared Paros the loveliest of all Greek islands. Augmenting this allure for today's traveler, the 33-suite Parilio echoes the island's ubiquitous block-white architectural style while elevating it through its own distinct brand of organic, understated luxury. A soothing neutral color palette layered with carved natural stone and warm wooden accents provides the backdrop for an inspiring curation of contemporary Greek design, set alongside compelling handmade LRNCE rugs and pieces by leading European designers. An expansive outdoor pool and terrace dominates the hotel's grounds, offering the perfect spot in which to soak up Paros' timeless pastoral beauty, surrounded by amber-hued fields and stately araucaria trees. [www.designhotels.com/parilio](http://www.designhotels.com/parilio)*

The aesthetics of Parilio are guided by the clean lines and simplistic beauty of classic Cycladic architecture, elevated by a meticulously curated collection of modern and vintage furniture and contemporary design pieces. Exposed concrete, terracotta flooring, and local marble are complemented by a subdued color palette of white, gray, ochre, ivory, and sienna to create peaceful spaces that embody the slowed rhythms of Paros living. The use of distinctive structural motifs such as carved stone arches and concrete columns further evokes a sense of age-old sanctuary, while the inclusion of modern design pieces by leading Greek and European designers adds a refreshing relevance to the overall concept. Statement ceramics sourced from a

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North African studio spark conversation through the communal spaces and suites, crystalizing Parilio's status as a serious design destination in its own right.

Ranging from 30 to 40 square meters, each of Parilio's 33 suites provides a serene sanctuary with views over the sun-dappled courtyard, pool, or the surrounding brooding hillside. Located on the ground floor, the Aurora Suites feature queen- or king-sized beds and a private terrace with dining area. The Halo Suites are situated across the ground and first floors and boast king-sized beds, separate living areas, and generous terraces, while the Uranus Suites feature outdoor Jacuzzis. For the ultimate in high-style island living, guests need look no further than the Sun Suite with its enviable private pool.

A strong sense of location and pride in the island's culinary traditions defines the concept of the hotel's restaurant and patio, Mr. E. Chef Alexandros Tsiotinis has been inspired by the area's abundant natural bounty to create dishes emblematic of the island's gastronomic legacy, served in the stylish restaurant surrounded by the wild splendor of Paros's northeastern coast. Set deeper in the hotel's gardens and bookmarked by two impressive, lunar-esque rocks, the pool and sun terrace are perfectly placed for an evening aperitif, illuminated by the white candescence of the sinking sun. For those looking to fully embrace sublimely slow-paced Cycladic living, the on-site spa offers the definitive time out with facial and body treatments that incorporate an Asian-inspired mix of essential oils. A fully-equipped gym is also available for the more fitness-minded of guests.

## **Location**

Parilio is located on Naoussa Bay, between the outstanding Kolymithres Beach with its unique granite formations and the idyllic, whitewashed fishing village of Naoussa, which rings a docile harbor. Paros' first capital of Lefkes sits high in the hills and offers up a tranquil Old World atmosphere.

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## About Design Hotels™

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Design Hotels™ represents and markets a curated selection of over 300 independent hotels in more than 60 countries across the globe. More than a collection of hotels, the company is a collection of stories. Each property reflects the ideas of a visionary hotelier, an "Original", someone with a passion for genuine hospitality, cultural authenticity, thought-provoking design and architecture. Each "Original" stands for the individual, aesthetic and service-driven experience that his or her hotel provides.

Founded by Claus Sendlinger in 1993, Design Hotels™ offers its members insightful travel industry knowledge, from market trend consultancy to international sales representation. The company has its headquarters in Berlin and branches in London, Los Angeles, New York and Singapore. Executive Board members are: Peter Cole (CEO), Serdar Kutucu (COO) and Sascha Wolff (CFO).

In 2015, Design Hotels™ joined forces with Starwood Preferred Guest (SPG®), enabling its member hotels to have both a greater and more selective reach while offering its Community the benefit of a loyalty program. Since 13 February 2019 Marriott International unites the former SPG®, Marriott Rewards® and The Ritz-Carlton Rewards® into the leading loyalty program of the industry: Marriott Bonvoy. Members can earn and redeem point in participating Design Hotels™ members.

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