

# DESIGN HOTELS™

## PRESS RELEASE

---

### Círculo Mexicano

*An ode to Grupo Habita's hometown*



Berlin, July 09 2020 - Located in downtown Mexico City, the home of the National Palace and where pre-Hispanic ruins rub shoulders with the oldest cathedral in the Americas, **Círculo Mexicano** is a veritable celebration of contemporary Mexico. Conceived by **Grupo Habita** in a collaboration with a wealth of top Mexican talent from the worlds of food, fashion, and design, Círculo Mexicano is a cultural haven in the heart of Mexico City.

[www.designhotels.com/circulomexicano](http://www.designhotels.com/circulomexicano)

Grupo Habita has been leading a design revolution in Mexico's hospitality industry since 2000 and Círculo Mexicano is the group's 12th property, one that will further cement *Originals* Carlos Couturier and Moises Micha's reputations as industry trailblazers. Here, Grupo Habita has reimagined a 19th century residential building, which will house a modern ground floor marketplace, 18 guestrooms and seven suites. Crowning the property is a rooftop bar and restaurant, combining al fresco dining with sweeping vistas of the Metropolitan Cathedral, National Palace, and the Templo Mayor for a fully rounded view of the city.

Architecture studio Ambrosi Etchegaray were tasked to recreate the feel of the neighbourhood's typical patio house and "vecindad", (a property with several units). A central courtyard sits at the heart of the hotel, with guests accessing rooms via their own private patio into sleek, well-designed spaces. Rooms are outfitted in the same quarry and basalt stone seen throughout the hotel, and complemented by the use of light ash wood and

# DESIGN HOTELS™ PRESS RELEASE

---

custom-crafted furniture by leading Mexican design studio La Metropolitana. As a signature element of Grupo Habita, art and culture reigns supreme and takes its main cues from the address of the property itself where the nation's most celebrated photographer, Manuel Álvarez Bravo (1902 – 2002), was born and spent his formative years. As such, a selected number of works by Bravo are exhibited throughout the hotel rooms and public areas.



## **About Grupo Habita:**

Grupo Habita has been leading a design revolution in Mexico's hospitality industry since 2000 with its first lifestyle hotel in Mexico City and Latin America: HABITA Hotel. The hospitality group has built up a collection of over a dozen diverse, award-winning hotels across Mexico, and in the United States with The Robey, Chicago. Grupo Habita excels at choosing untapped locations in Mexico where they integrate their vision into the personality of the city and the neighborhood. As they state: "It's about creating experiences for your guests and making the world better through hospitality." News about future openings include upcoming hotels in Puebla, Ensenada, and La Paz, Baja California. Both are expected to open in 2020 and 2021. [www.grupohabita.mx/](http://www.grupohabita.mx/)

# DESIGN HOTELS™

## PRESS RELEASE

---

### Notes to Editors

For high resolution images and more information on our member hotels, please register on the Design Hotels™ Virtual Press Office [designhotels.com/press](https://designhotels.com/press).

To download the images directly, [click here](#).

For additional information, please contact us via email [press@designhotels.com](mailto:press@designhotels.com) or phone at +49 30-8849 400 70.

For reservations, please refer our website [designhotels.com](https://designhotels.com) or find the appropriate Design Hotels™ toll-free number [designhotels.com/toll-free-numbers](https://designhotels.com/toll-free-numbers).

### About Design Hotels™

Design Hotels™ represents and markets a curated selection of over 330 independent hotels in more than 60 countries across the globe. More than a collection of hotels, the company is a collection of stories. Each property reflects the ideas of a visionary hotelier, an "Original", someone with a passion for genuine hospitality, cultural authenticity, thought-provoking design and architecture. Each "Original" stands for the individual, aesthetic and service-driven experience that his or her hotel provides.

In 2017, Design Hotels™ launched Further, a traveling laboratory for experiential hospitality that transforms hotels across the globe into temporal hubs of thematic exploration. The mission behind Further aligns with the values of the future-facing *Promad*, a new generation of traveler embracing progressive travel and global nomadism. First identified by Design Hotels™ in collaboration with leading futures consultancy The Future Laboratory, the purpose-driven, self-actualizing *Promadic* movement is set to shape the future of hospitality.

Founded by Claus Sendlinger in 1993, Design Hotels™ offers its members insightful travel industry knowledge, from market trend consultancy to international sales representation. The company has its headquarters in Berlin and branches in London, Los Angeles, New York and Singapore. Executive Board members are: Peter Cole (CEO), Serdar Kutucu (COO) and Sascha Wolff (CFO). In 2019, Design Hotels™ joined forces with Marriott Bonvoy, enabling its member hotels to have both a greater and more selective reach while offering its Community the benefit of the industry's leading loyalty program.

[www.designhotels.com](https://www.designhotels.com)

[www.designhotels.com/original-experiences](https://www.designhotels.com/original-experiences)

[further.designhotels.com](https://further.designhotels.com)