

DESIGN HOTELS™ PRESS RELEASE



Go Well in the World

A guide to the soul-soothers out there

Berlin, March 30, 2021 - While we await the collective exhale this year begs to bring, we look to the beacons of wellness. Not just the standout spa concepts—as much as we do love a good spa—but the hotels that approach the mind and body on the omni-level. From purposeful retreats and spacious beach enclaves to an unparalleled city oasis, Design Hotels™ celebrates the hotels that are at the forefront of responsive service and design, and in that, are meeting today's shifting physical and spiritual needs. www.designhotels.com/go-well-in-the-world

Carved into a Greek cliffside on Santorini, **Nature Eco Residences Santorini** is a harmonious wonder of wellness. Central both physically and conceptually, an outdoor communal area is a space to foster human connection and hosts, meditation, and conversations around community-centered balance. A short jump to the island of Zakynthos and **Olea All Suite Hotel** is a tropical modernist escape with water at its conceptual core. Here, Block722architects+ created a sprawling property revolving around a 4,000-square-meter pool. Streams fluidly meander between island-like clusters of cube structures, creating intimate coves under skylights, hidden gardens, and age-old olive trees. On the shores of Switzerland's Lake Maggiore, **Giardino Ascona** is a Tuscan-inspired hideaway where nature reigns. Thanks to its abundant terraces, outdoor sitting areas, sublime water features, pool, and verdant gardens, the entire property instills a sense of enveloped calm.

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At the 250-acre historic homestead **Troutbeck**, a hidden sanctuary is set deep in the forests of upstate New York—a place where romantics, naturalists, humanists, and poets once retreated to and very much still do. The call for calm is answered by The Barn, a newly-constructed holistic center with a full range of wellness services including studio classes, yoga and meditation, Kinesoma, and the therapeutic saunas of the Long Barn. A similar mindset on the West Coast means **Santa Monica Proper Hotel**'s expansive amenities are qualified to support with the foundations of lasting health. At the Surya Spa, a collaboration with internationally acclaimed Ayurvedic doctor, chef, and herbalist Martha Soffer, treatments are guided by age-old Indian wellness principles from leaders of modern Ayurveda. Offerings include therapeutic massage, steam and oil treatments, cooking, yoga, meditation, and Panchakarma. A short trip south, on the same Pacific coastline, and we land on the shores of the **Papaya Playa Project**, where a communal playground for the creative community invites reconnection to both nature and self, and maybe a DJ set or two. This year, Papaya Playa has partnered with Love Academy to create an immersive yoga program with the expressed goal to root the soul in authenticity and personal growth.



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Notes to Editors

For high resolution images and more information on our member hotels, please register on the Design Hotels Virtual Press Office designhotels.com/press.

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About Design Hotels

Design Hotels represents and markets a curated selection of over 330 independent hotels in more than 60 countries across the globe. More than a collection of hotels, the company is a collection of stories. Each property reflects the ideas of a visionary hotelier, an "Original", someone with a passion for genuine hospitality, cultural authenticity, thought-provoking design and architecture. Each "Original" stands for the individual, aesthetic and service-driven experience that his or her hotel provides.

In 2017, Design Hotels launched Further, a traveling laboratory for experiential hospitality that transforms hotels across the globe into temporal hubs of thematic exploration. The mission behind Further aligns with the values of the future-facing Promad, a new generation of traveler embracing progressive travel and global nomadism. First identified by Design Hotels in collaboration with leading futures consultancy The Future Laboratory, the purpose-driven, self-actualizing Promadic movement is set to shape the future of hospitality.

Founded by Claus Sendlinger in 1993, Design Hotels offers its members insightful travel industry knowledge, from market trend consultancy to international sales representation. The company has its headquarters in Berlin and branches in Los Angeles, New York and Singapore. Executive Board members are: Peter Cole (CEO) and Sascha Wolff (CFO). In 2019, Design Hotels joined forces with Marriott Bonvoy, enabling its member hotels to have both a greater and more selective reach while offering its Community the benefit of the industry's leading loyalty program.

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