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Hotel June's Upcoming Artist in Residency Collecting California culture

Berlin, April 22, 2021 – LA's casual-cool Hotel June has not only been a soft spot to land on the Westside during an unprecedented year, the team has also taken this time to double-down on their cultural quotient. Already established for hip poolside hangs since opening in 2020, Hotel June is now set to push industry boundaries with an artist in residence program that marks a collaboration with the digital gallery space Tappan Collective. Founded in 2012 by Chelsea Nassib as a new avenue for art online, the virtual gallery operates with a firm mission to reinvent how we discover and collect contemporary art. This partnership, which will be a showcase for the works of emerging and career artists and photographers, is inspired by the neighborhood Hotel June calls home.

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For this inaugural residency, from September 27 to October 2, Laguna Beach photographer Isaac Zoller will shoot the surrounding Playa del Ray and Venice Beach area to create a triptych piece which Hotel June will display on-property. Zoller's passion for surfing has led him to faraway destinations to chronicle diverse surf cultures around the world. Utilizing 35mm film to achieve a feeling of nostalgia, he captures the vibrancy of beach communities to reveal the dichotomy between the now and then. Zoller's work is available exclusively through the Tappan Collective. Following the residency and resulting creations, Tappan will release the triptych for sale as limited edition prints. Subsequent residencies with burgeoning LA-based artists will be

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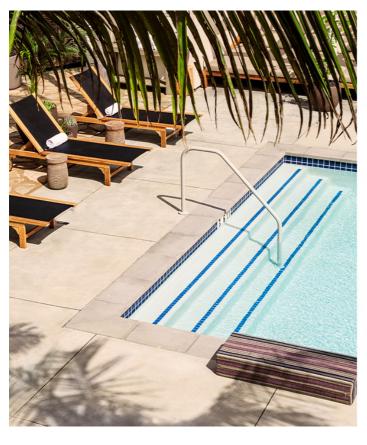
announced quarterly, and later this fall the gallery will unveil an additional art and hospitality experience at Hotel June's sister property, Santa Monica Proper.

Hotel June's upcoming arts and culture programming is further complemented by its on-property access. The quintessential California experience is on tap with poolside sunset meditation and yoga classes, and Supper Series at The Caravan Swim Club. With this dinner series (April 14, April 22 and May 5), intimate five-course, outdoor family style dinners are designed to bring together friends, neighbors, travelers, and the community. Hosted by Steve Livigni and Chef Angie Lee, each dinner presents a menu influenced by a specific destination that is brought to life through an inspired use of ingredients and recipes.

About Hotel June

Hotel June is a new brand venture from Proper Hospitality co-founders Brian De Lowe and Brad Korzen. Inspired by the soul and spirit of California and named to reflect new beginnings and a year-round summer sensibility, the first Hotel June property opened on Los Angeles' Westside in June 2020. De Lowe and Korzen created Hotel June as an approachable lifestyle hotel—a stylish and uplifting place that invites frequent stays for travelers while also offering an essential setting for locals to gather. Designed in collaboration with Venice-based design agency Studio Collective, the 250-room debut property seamlessly blends Southern California inflections and beach culture with the classic mid-century architecture of the historic building originally designed by Welton Becket. With its convenient coastal location, the hotel is minutes from the Playa Del Rey beach, Playa Vista, Marina Del Rey and Venice.

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In 2017, Design HotelsTM launched Further, a traveling laboratory for experiential hospitality that transforms hotels across the globe into temporal hubs of thematic exploration. The mission behind Further aligns with the values of the future facing Promad, a new generation of traveler embracing progressive travel and global nomadism. First identified by Design HotelsTM in collaboration with leading futures consultancy The Future Laboratory, the purpose driven, self-actualizing Promadic movement is set to shape the future of hospitality.

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